



KidStuff Resale Seller Reference Guide Fall 2023

Please read this entire document-Changes have been made

Sale Location & Schedule

Do not contact the church for resale information

St. Elizabeth Ann Seton Church
1023 S. McHenry Ave. (at Dartmoor by the HS)
Crystal Lake, IL 60014

Thursday, August 17

4:00 pm – 8:00 pm Equipment Moving
8:00 pm – 8:45 pm *Seller Drop-off

Friday, August 18

8:00 am – 10:00 am Seller Drop-off
10:00 pm – 2:00 pm Sale Setup
6:30 pm – 8:30 pm Presale for Volunteers

Saturday, August 19

8:00 am – 10:45 am Public Resale
10:45 am – 11:00 am All shoppers get in line,
doors closed and floor
reset for Discount Hour
11:00 am – 12:00 pm Discount Hour
12:00 pm – 5:00 pm Cleanup
3:00 pm – 3:30 pm Seller Pickup

Contact Information

Resale Manager:

Jenni Perz (847) 791-5650
Lynelle James (708) 334-2016
kidstuffresale@gmail.com
(e-mail is preferred)

**Please be sure
KidStuffResale@gmail.com is
in your email contacts list**

**Sellers may enter items until
Wednesday August 2nd at
11:59pm.**

~The tagging system will be LOCKED on
Wednesday, August 2nd at 11:59pm. Tags already
entered may be printed after the system is locked.
Tags can be printed at any time. ~

**Sellers must pick a Team Member Shift by
June 30th or be moved to the seller waitlist.**

**Sellers Contract: This is the contract you agreed to when signing up to be a seller
Fall 2023 KidStuff Resale**

As a seller, I agree to the following KidStuff Resale policies and understand that I may be rejected as a seller at future sales for not complying with these policies:

1. I agree to the policies described in the Seller Reference Guide.
2. Registration fees are nonrefundable.
3. My items are gently used; to the best of my knowledge, they do not have stains, tears, broken parts or have been recalled.
4. I take responsibility to correctly fill out tags and print on assigned cardstock color, then attach tags appropriately to each item.
5. All Sellers are part of the KidStuff Resale Team. As a Team Member, you or someone of your choosing, are required to choose one shift. If you fail to participate in your chosen shift, you will be banned from selling at future KSR sales and receive 65% of your final sales.
6. Moms of McHenry County/KidStuff Resale is not responsible for any lost or stolen merchandise placed on the sales floor. Moms of McHenry County/KidStuff Resale will only pay the seller for items actually sold during the KidStuff Resale.
7. If I do not pick up my unsold items by 4:00 pm on Saturday of the sale, I consent to the donation of my items to the resale's chosen charity. I understand that no receipt will be provided from the charity.
8. Any seller who registers and does not tag/sell items two sales in a row (or 3 sales total) will not be allowed to sell in future KidStuff Resales. (Unless KSR Manager is notified within two weeks of set Resale date)
9. Team Member Shifts must be signed up for by the date set forth in the Sellers Reference Guide. If you are a seller and do not pick a Team Member Shift by the cutoff date, you will be removed as a seller and moved to the waitlist.

Team Member Shifts and Volunteering at the KidStuff Resale

Sellers will receive 70% of their sales.

KidStuff Resale Sellers/Team Members and volunteers are invited to shop at our exclusive presale Friday night from 6:30-8:30 pm. The presale is our way of saying THANK YOU for selling (or) volunteering and helping to make this sale possible!

Shift Opportunities:

Thursday: Equipment moving and setup (some lifting required – men needed)

Friday: Sorting and setting up items for sale

Saturday: Sale & Cleanup (lifting is required for cleanup – men needed)

DO NOT place your items on the floor during your shift time

Log in [here](#) to view/choose open shifts.

Would you like to bring a guest to shop at the presale with you?

1. You may work an additional shift for them! For each shift worked, one person is invited to shop at the presale. 2 shifts = You +1 guest, 3 shifts = You +2 guests, etc.
2. Anyone who works the Clean-Up shift on Saturday from 11:00-2:00, 12:00-3:00, 2:00-5:00 pm OR the Check-Out shift on Saturday from 8:00-12:15 may bring a guest to the presale.

Men are needed, too, especially for Thursday Set-Up and Saturday Clean-Up! Anyone can help – All volunteers must create an account online in order to choose a team member shift (husband, mother, sister, etc.)

Children ages 12+ may volunteer! – We will not allow children into the Presale unless they volunteer or are a qualified guest (see above). If your child would like to volunteer with you, please e-mail us at kidstuffresale@gmail.com.

Selling at the KidStuff Resale

Registration

How to Register for a Team Member Shift or to volunteer:

- Create an account in [MyCM](#) (watch [YouTube video here](#))
 - Go to Team Member Shift and select your shift(s)

How to Register as a Seller:

- Log into [MyCM](#) If you do not already have an account, create one.
- New sellers log into the link provided and follow the steps. (Watch [YouTube video here](#))

Registration Fee

- All sellers will pay a registration fee of \$15 at the time of registration through PayPal.
- The registration fee covers the use of the MyCM system, cardstock, and pins.
- ***If registration is not completed, sellers cannot enter items until the \$15 registration fee is paid.***

Discount Option – Increase your sales.

- Sellers have the option of offering items at a discount. Discounts will begin at 11:00 am on Saturday.
- If an item has not sold by 11:00 am, a 50% discount can be applied.
- **If you CHANGE the DISCOUNT option when transferring items, you MUST PRINT A NEW TAG!**
- Each item must be individually marked in the tagging system to indicate the 50% discount.
- **IMPORTANT - If an item is marked for discount, the seller MUST highlight the "Discount: YES" option directly on the tag (see illustration below).** Any highlighter color is fine – make sure it can be seen. This is so shoppers can easily see that the item is discounted.
- The discount field is activated and read by the scanner through the barcode printed on the tag, so when creating tags online, sellers must check the box for YES or leave it unchecked for NO for a discount for each tag (see Step 2 below).
- This is a great way to sell extra items! If donating an item, consider marking it YES for discount, this will increase your sell through rate.

Tag Information

Tags are created online and printed directly from the website:

myconsignmentmanager.com/mcherrymothers

- Items from previous KidStuff Resales may be transferred to the current sale.
- All sellers receive **300 tags**.

Creating a Tag

Login to your account at myconsignmentmanager.com/mcherrymothers

Printing

- Click on "**Manage Items**"
 - On the top left is a drop box labeled "**Add**" click and select **Add (Manual)**
- **CATEGORY** is a drop-down menu – click on the field to choose your category. Read through all options before choosing. **Note:** For maternity clothes indicate size here.
- **SIZE** is a drop-down menu – click on the field to choose your size. Clothing sizes are at the top and shoe sizes are at the bottom. **Note:** For maternity clothes choose size "not applicable" and indicate size in category field (Maternity – XS, Maternity – S, Maternity – M, Maternity – L, Maternity – XL)
- **Brand and DESCRIPTION** – Type in the information, being as descriptive and succinct as possible. Example: Brand: Janie and Jack Description- Green cardigan w/ wood buttons.
- **PRICE** is a drop-down menu – click on the field to choose your price.
- **DISCOUNT** – Click box to indicate a discount and keep box unchecked for no discount. Discounted items will be automatically discounted 50% at 11:00 am on Saturday.
 - Each item must be individually selected for 50% discount or not.
 - **IMPORTANT** - If an item is marked for discount, the seller **MUST highlight the "YES" discount option directly on the tag (see illustration below)**. Any highlighter color is fine – make sure it can be seen.
 - *If discount is changed in the computer, print a new tag.*
 - It is up to the seller whether or not each item is marked for discount – it is not mandatory.
- **DONATE** – click box to donate unsold item and keep box unchecked to receive your unsold item back. **Each item tag** must indicate yes or no. If yes **circle donate yes** on the tag, If you are not donating the item do not circle. – see next page for more info.
- **Add 1 item** is a drop-down menu- select how many items you want to create with this option. **Note** this is usually used for items you have multiples of. **Example** if you have 5 pairs of 2T black leggings you can create 5 tags by entering the information once.
- **Add** When you are finished entering all the information **click "Add"**

Transferring items from previous sales

- When transferring items from previous sales be sure to only transfer the items that are seasonally appropriate. **DO NOT** transfer all items!
- Once items are transferred, they cannot be removed without being deleted. If you delete the item the tag barcode will be invalid and will not scan.

To **Print tags**, check each box you want to print tags for. (When the top box is checked it will select all the entries you have showing. Click "print" and follow the on-screen instructions.

- **Do not use "best print" quality** as it is too dark – draft or normal work best with the scanners.
- Cut out tags and pin/tape according to instructions below. 8 tags fit onto 1 sheet of cardstock.
- Helpful Video tutorial on printing [click here!](#)



- All clothing items must be on hangers when you arrive to drop off your items.
- Keep matching outfits together by using an outfit hanger, rubber-banding hangers together or pinning items together on one hanger.
- Position hangers with open side of hanger to the left when looking at the front of the outfit as shown in the illustration – like a question mark.
- To save tags combine similar items together and use 1 tag. For example, pin 2 or 3 t-shirts together or rubber band multiple hangers together. Indicate multiple items in the description on the tag (ex: Description: 3 t-shirts – 2 red, 1 blue).
- * Remember if discount is changed in the computer, print a new tag
- You must pin the tag to the clothing item as shown in the illustration above. DO NOT pin in the armpit or bottom of pants etc. The pin must be attached securely in the designated area on the tag.

Sizing Your Clothing Items

The size chart to the right corresponds to the display signs on the hanging racks. If the item has shrunk or runs small/large, please use the “fit size” and note as such on the tag. For example, pajamas usually run small, so it helps in selling the item if size 4T is used on the size 5T pajamas. (ex: Description: 5T Pajamas – fits like 4T).

| KidStuff Resale Size on Racks |
|-------------------------------|
| 0-3 months |
| 3-6 months |
| 6-9 months |
| 9-12 months |
| 12-18 months |
| 18-24 months |
| 2T |
| 3T |
| 4-4T |
| 5-5T |
| 6-6X |
| 7 |
| 8 |
| 10 |
| 12 |
| 14 |
| 16 |
| Junior |

Donating Items That Do Not Sell

You may donate acceptable unsold items. **Please indicate on each tag all items you wish to donate and circle with a highlighter.** Donation receipts can be picked up at Seller Check-In or found in the files section of the Savvy Seller Facebook Group.

We cannot accept donations during clean up; however, any unsold items not picked up by 4:00 pm will be distributed to charities at the discretion of the Resale Managers.

Due to changes in what donations local agencies are accepting, we **CANNOT** accept donations of the following items:

- | | |
|------------------------------------|---------------------------------------|
| <i>Cribs</i> | <i>Pack-N-Plays/ Play Yards</i> |
| <i>Crib mattresses</i> | <i>Baby bath tubs</i> |
| <i>Bassinets</i> | <i>Baby swings</i> |
| <i>Strollers</i> | <i>Jump-a-roos</i> |
| <i>Walkers</i> | <i>Potty Seats</i> |
| <i>Excersaucers</i> | <i>Car seats/ bases for car seats</i> |
| <i>Bouncy seats</i> | <i>(these are never allowed)</i> |
| <i>High Chairs/ Booster Chairs</i> | |

If any of these items do not sell during the sale you MUST come pick them up.

Suggestions for Pricing Your Items

Prices at this sale are generally less than at a resale shop, but more than a garage sale. A good rule of thumb is approximately 10 – 25% of the original price of the item. For example, if you paid \$20 for an item new, then mark the item \$2 - \$5. Be careful when pricing items that you are sentimental about – if it is priced too high, it may not sell. Here is a guide to help you out...

KidStuff Resale Price Guide

General Rule:
10-25% of retail price

Charge Less For:
Good Condition Infant Items
Casual Clothing
Older Toys

Charge More For:
Excellent Condition With Manuals/Box
New with Tags Hot Brands & Toys
"Dressy" Items Large Items
Clothing Sets Rare Items

Bargain Brands
Circo, Garanimals, Just One Year,
Retails <\$10
Resell at \$1-\$2.50

Basic Brands
Old Navy, TCP, Carters,
Osh Kosh, Retails \$5-\$15
Resell at \$1.50-\$4

Better Brands
Gymboree, Gap Polo,
Retails \$10-20
Resell at \$3-\$5

Boutique Brands
Hanna Andersson, Janie and Jack,
Retails >\$20
Resell at 10-25%

Step 3: Seller Drop-Off (Thurs. 8:00-8:45pm OR Fri. 8:00am-10:00am)

- ❖ **Sellers may not check-in after the allotted time.** All sale items must be placed on the sales floor by Friday at 10:00 am. The doors will be closed and locked and you will not be able to sell this sale.
- ❖ Anyone scheduled to work from Thursday- 8:00pm-10:00pm or Friday 8:00am-11:00 am - CANNOT place your items on the sales floor during your shift. Either choose a different shift or have a family member or friend help you with drop off.
- ❖ Enter the church through the back doors. DO NOT PARK IN THE FIRE LANE – you may be towed!
- ❖ Do not park up the driveway or block driveway to the Priest's house.
- ❖ Check-in BEFORE you unload your car at the check-in desk located just inside the back door.
- ❖ **Bring any games, puzzles (50 pieces or less) and electronic toys (\$5 or more) that use batteries in FIRST and leave them at the Quality Control table next to the check-in table.** Quality Control Supervisors will be checking to make sure all items are in working condition. Do not cover battery compartments with tape or your tag.
- ❖ It is the seller's responsibility at drop-off to place/hang your items in the designated areas. A few volunteers will be available to help on Thursday night and Friday morning.
- ❖ Every seller must leave us usable boxes or bins with lids for returning items. If you leave a bin, please make sure your seller number is on the bin and lid. Any additional boxes in good condition you can provide us would be greatly appreciated. Diaper boxes or bigger are best! Place boxes and bins in the Saint Joes room in the coordinating numbers along the wall. (Example seller # 080 should be under sign 0-99)

Step 4: Seller Pickup of Unsold Items (Saturday 3:00-3:30pm)

- ❖ Do not arrive before 3pm! No one will be allowed to pick up unsold items early.
- ❖ Use the same rear entrance as used for drop-off. DO NOT PARK IN THE FIRE LANE!
- ❖ **Check in before picking up your items.**
- ❖ Check through the "lost tag" items for anything that belong to you.

Step 5: After the Sale

- ❖ Sellers will receive 70% of their sales. If you failed to participate in your chosen shift, you will be banned from selling at future KSR sales and receive 65% of your final sales.
- ❖ Sellers may login to their account and click "View Settlement Report" to view items sold and check sales amounts.
- ❖ The sale will be unlocked within 2 weeks after the sale so sellers can manage their inventory.
- ❖ **Be sure your address is correct in your account.** Checks will be mailed within 2 weeks of the resale to the address associated with your account.

Cardstock Pick-Up Locations

Woodstock

Melissa Thornburg

815-354-5040

claro16@hotmail.com

Crystal Lake (North)

Katie Carlon

708-820-1861

kres2@yahoo.com

Crystal Lake (West)

Nicole Perry

312-217-8544

Nicole.Perry18@gmail.com

Please contact pick-up locations directly and tell them your color & how much cardstock is needed. Each sheet makes 8 tags.

Cardstock Colors – NO WHITE ALLOWED

#001-099 Pastel Pink

#100-199 Pastel Green

#200-299 Ivory

#300-399 Pastel Purple

#400-499 Ivory

#500-599 Pastel Yellow

- Sellers have the option of purchasing their own cardstock (specific type/color based on seller number) or picking it up from one of our paper distribution locations listed above.
- Tags MUST be printed on 60-67 lb. cardstock. NO WHITE PAPER OR WHITE CARDSTOCK
No tagging gun, paperclips or stapler can be used to attach tag to clothing.

FAQ's

- Inventory stays in sellers' accounts for at least 18 months.
- Sellers must make sure the items they are selling are not on any recall lists. See www.cpsc.gov for a complete list of recalled items. A recall look-up tool can be found at <http://wemakeitsafer.com/>
- Please do not contact the church for resale information.
- Join the KidStuff Resale [Savvy Sellers facebook](#) group for helpful information

Resale Items We Accept and Do Not Accept (Please Read Carefully)

Acceptable items in good/excellent condition

- Fall or Winter clothes sizes 0-16
- Swim suits
- Dress-up or dance/gymnastics clothing/accessories
- Children's clean shoes - dress, boots, sneakers, sport/dance shoes (ex. cleats, tap, ballet, etc.)
- Maternity Clothes
- Toys
- Electronic plush toys (ex. Tickle-Me-Elmo, talking teddy bears, dancing Dora, etc.)
- Games and puzzles with all pieces
- DVDs, cassettes, software or books that apply to children/pregnancy/parenting
- Feeding supplies (except used nipples or valves)
- Breast pumps
- Cloth diapers
- Receiving blankets (We DO NOT ACCEPT BEDDING: Comforters, sheets, bumpers, pillows, blankets)
- Equipment: toddler beds, cribs (no drop side), crib mattresses, nursery furniture or decorations, changing table pads/covers, strollers, wagons, play yards, high chairs, booster feeding chairs, baby swings, activity mats, baby jumpers, etc.
- Children's bikes, tricycles, ride on or push toys
- **In original unopened package:** Diapers, wipes, children's underwear, bottle nipples, pacifiers

Unacceptable items

These will not be sold!

Unacceptable items will be pulled from the sales floor:

- Spring and Summer children's clothing
- WE DO NOT ACCEPT BEDDING: Comforters, sheets, bumpers, pillows, blankets
- Stained or excessively worn clothing items
- Worn/used underwear
- Heavily worn, smelly or dirty shoes
- Stuffed animals (unless electronic)
- Pillow pets, Stuffedies, pillows
- Car seats – even if it is part of a travel system
- Drop side cribs
- Used bottle nipples and other silicone/rubber spouts in cups
- Odiferous items (including, but not limited to the smell of cigarette/cigar smoke or moth balls)
- Damaged items (including ripped, inoperable zippers, missing buttons/snaps, torn, corroded battery compartments, etc.)

Please contact us if you have any questions about acceptable items – kidstuffresale@gmail.com